

# nuraphone

...self-learning headphone that auto-tunes to your hearing

**Sonic moulding™: Sound automatically tailored to your hearing in under 60s.**

The nuraphone uses a patented self-learning engine to automatically measure your hearing in under 60s by monitoring optoacoustic emissions - no need to take a “can you hear this?” test. Once it learns your hearing, the nuraphone sonically moulds to bring your music into sharp focus and perfect balance.

**Universal Connectivity: Connect to any audio source.**

Bluetooth (Qualcomm® aptX™audio / Qualcomm® aptX™ HD audio)

Digital Wired (Apple Lightning, USB-A, USB-C, micro-USB)

Analog (3.5mm jack)

Note: Comes standard with Bluetooth and USB-A.

Other cables can be purchased as optional extra.

**inova™: Crystal Clear Notes. Immersive Bass.**

A truly unique in the ear and over the ear design made of soft sculpted silicone. This innovative architecture delivers deep bass you feel through your skin without interfering with the crystal-clear notes delivered by the in-ear speaker.

**Dual Isolation: prevents noise coming in or sound going out.**

The inova™ design provides two layers of passive isolation blocking outside noise from getting in the way of your listening. It also prevents sound from escaping and disturbing those around you.

**Premium Materiality: Aluminium. Stainless Steel. Silicon. No paint. Ultra comfort.**

nuraphones were designed with honest materiality in mind. Built around a high grade stainless steel band and lightweight aluminium cans. A sandblasted finish gives them an understated finish. The cup is constructed of silicon providing ultimate comfort and an innovative active venting system keeps your ears from heating up even with hours of listening.

**WHATS IN THE BOX**

1 x nuraphone

1 x USB-A Cable

1 x Magnetic locking protective case

*Optional Cables (Connect to proprietary nuraphone socket)*

Lightning, Micro USB, USB-C, Analog 3.5mm

**ABOUT NURA:**

nura is a passionate group of music loving scientists, engineers, and creatives. Based in Melbourne, Australia nura was founded in 2016 with the ground-breaking idea of using the otoacoustic emission to create headphones that automatically learn and adapt to your unique hearing. This idea led to the invention of the nuraphone. In July 2016, nura crowdfunded the nuraphone — raising \$1.8M, the largest in Australian Kickstarter history. In March 2017, nura raised a further \$5M Seed Round led by Blackbird Ventures, SOS Ventures and Qulagro VC.

The nuraphone retails for **£349**  
Available exclusively at [www.nuraphone.com](http://www.nuraphone.com)

**PRESS CONTACTS**

Tech: Mariam Shahid | mariam@floatpr.com

Music: Sofia Ilyas | sofia@floatpr.com